Anita Fricek

Euro Girl (Come Out to Play)

2000

Series, Digital Print, 1,5 x1m Camera: Chris Fortescue

drinnen ist's anders Kunsthalle Exnergasse, Vienna, 2003 Curator: Sascha Reichstein

Kollaborationen (Galerie 1:10, Barbara Sturm) Salzburger Kunstverein, Salzburg, 2001 Exhibition by members of the Salzburger Kunstverein

89,99,2000 Stipendien für bildende Kunst: die neue Künstlergeneration

Kunst Halle Krems, 2000

Curators: Wolfgang Denk, Brigitte Huck, Hortensia Völker

Two sisters return to the places, rituals and games of their childhood in the 1060s and 1970s in order to re-activate them against the limitations placed on women in the present. The images give an insight into the cultural conditioning of women, as well as the playful, subversive energy of children's games that both imitate and undermine their coded role models.

The title **Euro Girl** points to Anita Fricek's long periods living outside Europe, where the category of 'Europe' and 'European' often represents a much more homogenised image than Europeans have of themselves. The blocks of text are like comics' word bubbles and describe the actions taking place in English, German and French. According to the language, the lines appear as either statements or imperatives.